

## **OPCRC Commitment Campaign**

If 300 families participate, we seek the following giving breakdown

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|--|-------------------|----------------------|----------------|--|--|
| Giving options   | 5 Year Gift Total | # of Families Needed | Total Given    |  |  |
| \$5/week over 5 years =  | \$1,300.00        | 35                   | \$45,500.00    |  |  |
| \$10/week over 5 years =                                       | \$2,600.00        | 185                  | \$481,000.00   |  |  |
| \$25/week over 5 years =                                       | \$6,500.00        | 36                   | \$234,000.00   |  |  |
| \$50/week over 5 years =                                       | \$13,000.00       | 30                   | \$390,000.00   |  |  |
| \$100/week over 5 years =                                      | \$26,000.00       | 9                    | \$234,000.00   |  |  |
|  |                   |                      | \$1,384,500.00 |  |  |

If 270 families participate, we seek the following giving breakdown

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|---|-------------------|----------------------|----------------|--|--|
| Giving options                                    | 5 Year Gift Total | # of Families Needed | Total Given    |  |  |
| \$5/week over 5 years =                           | \$1,300.00        | 30                   | \$39,000.00    |  |  |
| \$10/week over 5 years =                          | \$2,600.00        | 165                  | \$429,000.00   |  |  |
| \$25/week over 5 years =                          | \$6,500.00        | 33                   | \$214,500.00   |  |  |
| \$50/week over 5 years =                          | \$13,000.00       | 27                   | \$351,000.00   |  |  |
| \$100/week over 5 years =                         | \$26,000.00       | 8                    | \$208,000.00   |  |  |
|   |                   |                      | \$1.241.500.00 |  |  |

If 250 families participate, we seek the following giving breakdown

| Giving options            | 5 Year Gift Total | # of Families Needed | Total Given    |
|---------------------------|-------------------|----------------------|----------------|
| \$5/week over 5 years =   | \$1,300.00        | 30                   | \$39,000.00    |
| \$10/week over 5 years =  | \$2,600.00        | 155                  | \$403,000.00   |
| \$25/week over 5 years =  | \$6,500.00        | 30                   | \$195,000.00   |
| \$50/week over 5 years =  | \$13,000.00       | 25                   | \$325,000.00   |
| \$100/week over 5 years = | \$26,000.00       | 7                    | \$182,000.00   |
|                           |                   |                      | \$1,144,000.00 |

Another way to think, per member OPCRC Members = 1,179

\$1,000 for each member of a family = \$1.18M

OR per family OPCRC Families = 300

\$3,400 per family = \$1.02M \$5,000 per family = \$1.5M